

4/18/2013

Dear Fellow Topekan!

We are writing to you on behalf of the gathering of Warbirds and Legends, an inaugural aviation event now scheduled to debut in Topeka August 1 – 4, 2013.

This is a very large operation that now has confirmed aircraft numbering more than 60 strong that will fly in to Topeka and visit for this weekend. The event will be similar to the old familiar Topeka Superbatics, airshows, except that the aircraft and the theme will be largely centered around actual extremely rare and authentic World War II aircraft and vets.

The ramp will be open to the public where visitors can walk right up to these aircraft and flight crews. Many will be open for cockpit visits. At 1 PM on Friday, Saturday, and Sunday, a special flight program will occur where many of these planes will fly a demonstration routine. In addition, we are now scheduled to have three large C-47 aircraft drop WWII parachutists from a three ship formation at this event. The jumpers will use actual WWII jump gear, and will exit the formation aircraft from low level, where you can see firsthand what this looks like! This has not been done worldwide since the war!

The lineup of visiting aircraft is impressive, now more than 70 strong. This is a real opportunity to make this gathering a large and growing annual event for Topeka.

We could use a hand from you! We are writing this letter to some of our friends and successful business owners in the form of sponsorships for this event. The web page has been updated to show the sponsorship levels available, and what each sponsor will receive in return for their donation.

For example, the Performers armband are available to the public for \$250 each, although very few of these will be sold. Gate admission is very reasonable at \$15 per person, but does not include any warbird rides, or access to the VIP area.

For your donation of \$1000, we would like to include your name, or your business name prominently as a founding sponsor. Your sponsorship would include 5 VIP armbands as well as a free warbird ride for the person of your designation. In addition, your company logo and web site would be featured on the gathering web site.

There are also sponsorships available at the \$2500 level, which include 14 armbands and 3 Warbird rides.

There is one sponsorship only as the VIP hangar host sponsor position at \$5000.

You can see the web site for more information. Please help us launch this amazing annual event and get in on the ground floor as a founding member. This is not only an excellent value, but your assistance will be greatly appreciated as one of the founding sponsorships that got this event going!

**Respectfully,**

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